Woodbury, N.Y., June 16, 2020—Several thousand participants hit the streets throughout the New York metropolitan area in support of the Lustgarten Foundation a year ago. Times have dramatically changed since the coronavirus pandemic began, but the mission is no less critical: ending pancreatic cancer.

On Sunday, July 12, thousands of walkers across Manhattan, Brooklyn and Westchester will participate in the Lustgarten Foundation’s New York Virtual Walk, sponsored by Northwell Health Cancer Institute. Due to the COVID-19 pandemic, this year participants can join the virtual walk from anywhere and head to the sidewalk outside their apartment, their neighborhood block or their own backyard to raise awareness and research funding. One hundred percent of every dollar raised from the New York Virtual Walk goes directly to pancreatic cancer research.

“As a two-year pancreatic cancer survivor and volunteer at the Lustgarten Foundation, I know pancreatic cancer research can’t wait. That’s why, even though I won’t be able to attend my hometown walk in person, I’ll be supporting the New York Virtual Walk with my family while I’m in Florida and helping the Foundation raise vital funds to continue to support groundbreaking research so that pancreatic cancer patients can have more hope than ever before,” said Marcia Sterenbuch.

“Recognizing the significant impact COVID-19 has had on New Yorkers as well as pancreatic cancer patients and their loved ones, we are more thankful than ever to have Northwell Health as a committed collaborator in the fight against COVID-19 and pancreatic cancer,” said Kerri Kaplan, president and CEO of the Lustgarten Foundation.

The Lustgarten Foundation has been hard hit by canceled fundraising events and decreased donations stemming from economic uncertainty as a result of the
pandemic. The New York Virtual Walk will help raise the critical funds necessary to keep pancreatic cancer research on pace so researchers can identify earlier detection methods and discover newer, more effective treatment options.

“Although we won’t be walking in person for this year’s New York walk for pancreatic cancer research, our commitment to the Lustgarten Foundation and finding a cure for pancreatic cancer has never been stronger,” said Richard Barakat, MD, physician-in-chief and director of the Northwell Health Cancer Institute, and senior vice president of the health system’s Cancer Service Line. “Our physician-researchers at Northwell’s Pancreatic Cancer Center are aligned with renowned researchers at Cold Spring Harbor Laboratory, through the Lustgarten Foundation Pancreatic Cancer Research Laboratory. This collaboration allows physicians to bring cutting-edge therapies from clinical trials to pancreatic cancer patients and make discoveries that change the way the disease is treated.”

To register for the New York Virtual Walk online, go to: lustgarten.org/nywalks. Join as an individual or start a team and ask friends, family, neighbors and co-workers to join virtually from any location. All registered virtual walkers will have their donations matched up to $100,000 by the Dozen Dimes Foundation. Participants are encouraged to wear purple on the day of the walk and to share photos and videos from their neighborhood on social media and tag the Lustgarten Foundation at @LustgartenFDN.

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About the Lustgarten Foundation
The Lustgarten Foundation is the largest private funder of pancreatic cancer research in the world. Based in Woodbury, N.Y., the Foundation’s mission is to cure pancreatic cancer by funding scientific and clinical research related to the diagnosis, treatment and prevention of pancreatic cancer; providing research information and clinical support services to patients, caregivers and individuals at high risk; and increasing public awareness and hope for those dealing with this disease. Since its inception, the Lustgarten Foundation has directed $188 million to research and has assembled the best scientific minds with the hope that one day, a cure can be found. Thanks to separate funding to support administrative expenses, 100% of your donation goes directly to pancreatic cancer research. For more information, visit www.lustgarten.org.

About Northwell Health
Northwell Health is New York State’s largest health care provider and private employer, with 23 hospitals, nearly 800 outpatient facilities and more than 14,200 affiliated physicians. We care for over two million people annually in the New York metro area and beyond, thanks to philanthropic support from our communities. Our 72,000 employees – 17,000-plus nurses and 4,500 employed doctors, including members of Northwell Health Physician Partners – are working to change health care for the better. We’re making
breakthroughs in medicine at the Feinstein Institutes for Medical Research. We’re training the next generation of medical professionals at the visionary Donald and Barbara Zucker School of Medicine at Hofstra/Northwell and the Hofstra Northwell School of Nursing and Physician Assistant Studies. For information on our more than 100 medical specialties, visit Northwell.edu and follow us @NorthwellHealth on Facebook, Twitter, Instagram and LinkedIn.